

Press Information

With its brands AXOR and hansgrohe the Hansgrohe Group takes sixth place in the 2017 iF rankings and is the iF design leader of the sanitation industry

2017 iF Design Rankings: Hansgrohe Group Top German Company

Schiltach, March 2017. In 2017, the Hansgrohe Group once again ranks among the ten best companies in the world in the field of design. In the current “company” design rankings published by the renowned International Forum Design (iF), the taps and showers specialist based in Schiltach, Germany, ranks sixth among some 2,000 listed companies. With 1,040 points, Hansgrohe improved on its 2016 position, moving up four places and surpassing Audi to become the top-listed German company. The internationally active Hansgrohe Group from the Black Forest also places ahead of world-famous brands such as Apple, BMW and Siemens. By securing a top position in this list of “good design”, the taps and showers specialist also further expands its lead over competitors in the sanitation industry. The iF “company” ranking combines the overall results of the iF awards received by a company over the past three years.

One Gold and Eight iF Design Awards

The iF Awards of the International Forum Design (iF) is considered one of the world’s most important quality ratings for product design. The Hansgrohe Group is regularly among the winners. In 2017 eight AXOR and hansgrohe products were awarded, which was decisive for the company’s move to sixth place. Moreover, the international jury of 58 experts distinguished the AXOR Uno taps with a Gold Award. This year, a total of 5,575 products from 59 countries were submitted for consideration.

“These nine iF DESIGN awards, including the Gold Award, clearly confirm our ongoing commitment to combining the aesthetic design of a product with quality, ease of use and high customer benefit,” says Jan Heisterhagen, Vice President Product Management, Hansgrohe SE.

Award-winning Design Tradition

Good design has been firmly anchored in the Hansgrohe Group's corporate philosophy for decades. As early as 1970, the taps and showers specialist from the Black Forest worked together with professional industry designers in developing the SIXTY shower set, available in orange, black and white – popular colours at the time. In 1974, the company won its first award for design with the TRIBEL, the first hand-held shower featuring three different spray modes. Since then, the Hansgrohe Group, its brands and products have received numerous prizes, including more than 500 design awards.

About the Hansgrohe Group

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active property rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner *Queen Mary 2*, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2016, the Hansgrohe Group generated a turnover of EUR 1.029 billion. It employs more than 4,800 people worldwide, about 60 percent of whom work in Germany.



Find out more about the Hansgrohe Group and its brands AXOR and hansgrohe on:

www.facebook.com/AXOR.design

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iF Design Leader in the Sanitation Industry

In the current ranking of the International Forum Design (iF) of the best companies in the world for design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks 6th among 2,000 listed companies. The 1040 points earned by the Schiltach-based fixtures and shower specialist outperform famous brands such as Audi, BMW or Apple and reconfirm the company's leading position in the sanitation industry.

www.hansgrohe.com/design

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